

# Contest Criteria

Entries should reflect the given topic and will be judged heavily based on the interpretation and effort to make that connection. Entries should not simply be manufactured to fit the topic, but some creative interpretation will be permitted.

STN Challenge entries are judged by industry professionals. Critiques and comments are subjective and will not always be consistent with what is taught in the classroom. The judges are not teachers. They are professionals who have offered their expert opinion and feedback, based on years of work experience in the TV/Film industry. Judges will evaluate all of the entries using an appropriate set of criteria. **Please read and understand all criteria before beginning the contest.**

See below for the specific criteria and standards related to each STN Challenge category.

<p style="text-align: center;"><b>News Challenge</b></p> <p style="text-align: center;">News style segments covering a current event</p> <ul style="list-style-type: none"> <li>★ Reporting</li> <li>★ Writing &amp; Narration</li> <li>★ Shooting Audio &amp; Video</li> <li>★ Editing Audio &amp; Video</li> <li>★ Camera Presence</li> <li>★ Closeness to Topic</li> <li>★ Followed Rules &amp; Regulations</li> </ul> <p style="text-align: center;"><b>Entry MUST be 3:00 minutes or less</b></p>	<p style="text-align: center;"><b>Feature Challenge</b></p> <p style="text-align: center;">Feature style segments with a creative hook</p> <ul style="list-style-type: none"> <li>★ Reporting</li> <li>★ Writing &amp; Narration</li> <li>★ Shooting Audio &amp; Video</li> <li>★ Editing Audio &amp; Video</li> <li>★ Camera Presence</li> <li>★ Closeness to Topic</li> <li>★ Followed Rules &amp; Regulations</li> </ul> <p style="text-align: center;"><b>Entry MUST be 3:00 minutes or less</b></p>
<p style="text-align: center;"><b>Sports Feature Challenge</b></p> <p style="text-align: center;">Feature style segments with a sports theme</p> <ul style="list-style-type: none"> <li>★ Reporting</li> <li>★ Writing &amp; Narration</li> <li>★ Shooting Audio &amp; Video</li> <li>★ Editing Audio &amp; Video</li> <li>★ Camera Presence</li> <li>★ Closeness to Topic</li> <li>★ Followed Rules &amp; Regulations</li> </ul> <p style="text-align: center;"><b>Entry MUST be 3:00 minutes or less</b></p>	<p style="text-align: center;"><b>Short Film Challenge</b></p> <p style="text-align: center;">Short, creative fictional pieces</p> <ul style="list-style-type: none"> <li>★ Story Development</li> <li>★ Lighting &amp; Cinematography</li> <li>★ Blocking &amp; Directing</li> <li>★ Sound &amp; Music</li> <li>★ Editing Technique</li> <li>★ Closeness to Topic</li> <li>★ Followed Rules &amp; Regulations</li> </ul> <p style="text-align: center;"><b>Entry MUST be 3:00 minutes or less</b></p>
<p style="text-align: center;"><b>Commercial Challenge</b></p> <p style="text-align: center;">Message focused on promoting a product/service</p> <ul style="list-style-type: none"> <li>★ Story Development</li> <li>★ Lighting &amp; Cinematography</li> <li>★ Blocking &amp; Directing</li> <li>★ Sound &amp; Music</li> <li>★ Editing Technique</li> <li>★ Closeness to Topic</li> <li>★ Followed Rules &amp; Regulations</li> </ul> <p style="text-align: center;"><b>Entry MUST be :30 seconds</b></p>	<p style="text-align: center;"><b>PSA Challenge</b></p> <p style="text-align: center;">Message focused on bringing awareness to a cause</p> <ul style="list-style-type: none"> <li>★ Story Development</li> <li>★ Lighting &amp; Cinematography</li> <li>★ Blocking &amp; Directing</li> <li>★ Sound &amp; Music</li> <li>★ Editing Technique</li> <li>★ Closeness to Topic</li> <li>★ Followed Rules &amp; Regulations</li> </ul> <p style="text-align: center;"><b>Entry MUST be :30 seconds</b></p>
<p style="text-align: center;"><b>Music Video Challenge</b></p> <p style="text-align: center;">Putting a story to the music</p> <ul style="list-style-type: none"> <li>★ Story Development</li> <li>★ Lighting &amp; Cinematography</li> <li>★ Blocking &amp; Directing</li> <li>★ Sound &amp; Music</li> <li>★ Editing Technique</li> <li>★ Closeness to Topic</li> <li>★ Followed Rules &amp; Regulations</li> </ul> <p style="text-align: center;"><b>Do NOT alter or shorten the music in any way</b></p>	<p style="text-align: center;"><b>How-To Challenge</b></p> <p style="text-align: center;">Instructional pieces on how-to do a task</p> <ul style="list-style-type: none"> <li>★ Concept &amp; Development</li> <li>★ Writing &amp; Narration</li> <li>★ Blocking &amp; Directing</li> <li>★ Sound &amp; Music</li> <li>★ Editing Technique</li> <li>★ Closeness to Topic</li> <li>★ Followed Rules &amp; Regulations</li> </ul> <p style="text-align: center;"><b>Entry MUST be 3:00 minutes or less</b></p>