



VALLEY MIDDLE SCHOOL

The mission of Valley Middle School is to create a productive environment that nurtures responsible citizens and ensures each student reaches a high level of academic achievement as determined by local, state, and national standards. The Valley Middle School staff is dedicated to developing interventions and support systems to assure this outcome.

Broadcasting 7 (#3917)

Taught by Mr. Green

Course Overview

The Broadcast Journalism classes at Valley Middle School provide students with an opportunity to work on a live news program that reaches the entire school. Students learn how to use a video camera, learn how to write news stories for television, develop basic editing skills using the Final Cut Pro software, and become familiar with almost all aspects of live television production and broadcast journalism. The class deals with the ethics of broadcast journalism as students learn how to produce a fair and balanced news program with a focus on objective and unbiased reporting. This is a full-year course that is aligned with Carlsbad High School's broadcast journalism program. The class is a hands-on, project learning-based course. Students work in pairs on long-term projects (producing content for the broadcast) and they are graded on these projects.

Materials and Supplies

Notebook for Journal Notes (Students supply their own notebook)

"Broadcast News Writing for Professionals" by Jeff Rowe (Provided by the school)

Professional monthly trade periodicals, trade journals, magazines (Provided by the school)

Final Cut Pro Studio software (Provided by the school for in-classroom work)

Semester 1 Scope and Sequence

<i>Month</i>	<i>Students will learn:</i>	<i>Method and Value of Assessment(s)</i>
<i>September</i>	Basic rules of photojournalism Intro to television studio software and hardware Seven deadly camera sins (basics of photography) Other skills based on content of live broadcasts during the month	Hands-on demos, quizzes, writing assignments, homework to watch professional evening newscasts, journal notes
<i>October</i>	Intro. To Final Cut Pro software Ethics of television news introduced More advanced terms introduced (the special language of television)	Saturday editing classes/performance assessment Case studies, guest speaker(s), journal notes



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	<p>broadcasting with industry terminology</p> <p>Other skills based on content of live broadcasts during the month</p>	
<i>November</i>	<p>Writing for television (news packages and show scripts)</p> <p>Other skills based on content of live broadcasts during the month</p>	<p>Practice writing assignments/group writing assignments, journal notes</p>
<i>December</i>	<p>Story production/story pitch procedures</p> <p>Other skills based on content of live broadcasts during the month</p>	<p>Hands on activities, quizzes, tests, writing assignments, journal notes</p>
<i>January</i>	<p>Increasingly advanced production techniques introduced (advanced editing, advanced photojournalism skills introduced, assignments given to increase overall production value of broadcasts)</p> <p>Other skills based on content of live broadcasts during the month</p>	<p>Hands on activities, group projects (project-based activities), critiquing of other student newscasts and professional newscasts, writing assignments, quizzes, final semester exam, journal notes</p>

Grading Scale

A+ = 98.5% or greater
 A = 92.5% - 98.4%
 A- = 90% - 92.4%
 B+ = 88.5% - 88.9%
 B = 82.5% - 88.4%
 B- = 80% - 82.4%
 C+ = 78.5% - 79.9%

C = 72.5% - 78.4%
 C- = 70% - 72.4%
 D+ = 68.5% - 69.9%
 D = 62.5% - 68.4%
 D- = 60% - 62.4%
 F = 59.9% or less

Assignment Values

News Packages = 65%
 Quizzes = 15%
 Participation = 10%
 Classwork / Homework = 10%



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Major Assignments

Students work in pairs and their grade is earned from the stories they pitch, and then produce for the broadcast as well as quiz, test and homework assignments. In the 8th grade class, the expectation is that students will produce one 90-second news package per grading period. They must apply the skills they have acquired (technical, journalistic, ethical) to the production of these news packages.

Students in this class are expected to produce one news package (minimum) each semester. Other projects are offered based on their comfort level with the technology and/or access to editing software and video equipment at home.

There will be quizzes, tests, and reading and writing assignments as they relate to concepts we are studying.

Homework

This course requires that students spend an average of 10-20 minutes a night on homework. Assignments will increase in quantity and complexity as they move through the course. Students are asked to watch evening newscasts, comparing the various on-air styles and production values of the different local television stations. Depending upon the VMSTV show schedule, other writing assignments are given related to that week's show content.

Continued →

Additional Help is available in the following ways:

1. CHSTV students offer mentoring to VMSTV students
2. Students may work during lunch, and by prior arrangement, after school.
3. Weekend workshops at CHSTV for editing, camera techniques are offered twice each year.

Late Work is generally not accepted, unless extenuating circumstances apply.

Make-Up Tests are administered during lunch, and the student must initiate scheduling of make-up test completion

Extra Credit is available and can be earned by

1. Producing more than the minimum quota of stories
2. Producing extra creative content for the broadcasts (i.e. corner bugs, stingers, bumpers, VOSOTS)

My student and I have read the course syllabus and understand the scope and sequence of this course, the grading methodology, and the materials needed to be successful. I am also aware that I can access this information on the School Loop webpage by clicking the Counseling link and selecting VMS Course Syllabi.

Parent Signature

Student Signature

Teacher Signature