

# Bryan Snyder Interview

[00:00:00] Okay. Um, how has the pandemic affected you as an artist? **The pandemic has, has really affected all of us in different ways as, as an artist, uh, especially one who really seeks to interact with the community as I do, I haven't been able to as much, I haven't been able to create art shows, create gatherings where we do and where we can connect.**

So, uh, unfortunately that just can't happen right now, but at the same time, we all adapt and, and I'm able to create art still in my studio and, you know, share the art in, you know, different ways virtually and, um, you know, we're all getting more savvy with technology and if anything comes out of this, that's positive, maybe that's it.

Okay. And then what do you think people feel when they. Well, **I really hope people enjoy the sculptures, but also realize that we have a true iconic landmark [00:01:00] on our coast. And one that could potentially be preserved, at least the smokestack as has been done in many, um, communities around the world. Uh, unfortunately it's probably not going to happen, but it's, you know, these sculptures are a great way to preserve that memory.**

Yeah, the memory that we all have, uh, as residents, lifelong residents in Carlsbad. And then, is there anything that I haven't asked you that you would like to say? Uh, well, **I think I just want to, uh, celebrate Carlsbad and the smoke stack and the power plant, uh, during the remaining time that we have with it.**

And once it's gone, this is, you know, the, the next best thing that we have. Thank you so much.

S N Y D E R. Okay. Thank you. So tell us a little bit about the sculpture. Yeah, well, um, **as many of us know [00:02:00] the Carlsbad power plant will be demolished in the near future and it's become such an iconic landmark for us that I figured to preserve its memory. What better way than to create a miniature sculpture of it.**

And then, uh, why did you decide to commemorate the power plant? Well, you know, **it's, it's interesting cause it's a power plant and most might think that it's not something worth celebrating, but for most of us we've all grown up with it. It's part of our, part of the Carlsbad landscape.** Uh, and personally, I grew up surfing in Carlsbad and I spent most of my time either staring off towards the horizon or down the coast at the power plant.

And, um, you know, we, I think a lot of people identify with it, but it represents Carlsbad. If you look at, you know, photos or artists work, or even documentaries, a lot of the establishing shots for documentaries are the power **[00:03:00] plants.** A way to say you are now in Carlsbad. And, um, so I decided to try my best to celebrate that.

So some people want it demolished and some people don't, but why do you think that so many people

are our, I'm sorry, our past passionate. Well, um, you know, we've, we've grown up with it. It's, it's one of those things where when you see something every day, You begin to identify with it, connect with it, you form that bond. And I think those who have seen it every day for their entire life, they, you know, they, they, they, they like it.

They want to keep it. And, you know, for those who might not want to keep it, it's, you know, I, I like to explain it to, to them as you know, different angles, one that has historical relevance. Uh, **it's part of Carlsbad history. It has artistic merit, you know, it has, it's [00:04:00] a, it's a tapered column. It, you know, there's, there's artistic qualities to it.**

And again, it's it. It's iconic landmark it's it's it's part of Carlsbad. And then, so how long. Oh, good question. have been a project that has gone on for about a month. Uh, everything from early stages of researching, how to work with resin and silicone to the hand sculpting of the clay sculpture, to the creation of the Silicon mold and the resin production.

**And then every piece is hand finished. Uh, Yeah, with sandpaper and Exacto blades. So there's multiple stages. Every one is slightly unique. And my hand has touched every single one** where I like to let, I like to tell people, well,

there's a merchandise and there's art and this, these fall somewhere in the middle, or even towards art Mart, you know, it's [00:05:00] credit by hand where if it was 3d printed, it might be more of just merchandise.

The pandemic has definitely affected me as an artist, but also as a community member and a culture and community advocate. And the one thing that I love doing more than anything is connecting people, whether through live events, uh, art shows sitting here on the corner, interacting with people. I haven't been able to do those type of, uh, interactions as much as I want, but at the same time, I've been able to create art in my studio, share art and share ideas online.

And unfortunately that is the way that things are going right now. And I think we all adapt. Oh, that's good. I'm going to do it. Technology check. Listen to this.

#### **REPORTER STANDUP**

**I'm standing here on state street where Brian's Snyder selling his models of the Carlsbad power plant to keep the memory of this iconic [00:06:00] landmark alive.**

[00:07:00] if you guys walk up this.

You want to add it together with me video? Or do you want me to do it? Final cut. Okay. I think it's a quick hightest, uh, segment that will brand shot on an iPhone. Okay.